

Lori Nicole Brister

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Employment

Freelance Writer and Front-End Web-Developer, May 2017 – Present

- Develop, pitch, and write print and web-based articles on art, literature, and travel; see *Literary Hub* (www.lithub.com).
- Design websites and customize blogs for writers and academics; see andrewgretes.com and 19thCenturySeminaratGWU.wordpress.com
- Actively engage with DC tech community, including Lesbians Who Tech (as co-city director), HearMeCode Python Bootcamp, and Code(Her) Conference 2017.
- Work closely with writers to edit and refine print and digital projects.

Writer and Donor Communications Officer, Resource Development Officer, International Medical Corps

October 2015 – April 2017

- Administered grant applications and prepared concept notes to corporations and foundations to support global humanitarian aid.
- Drafted, proofread, and submitted donor reports in compliance with policies, terms, and conditions.
- Tracked and analyzed statistical data to prepare qualitative and quantitative reports.
- Wrote and posted content and media releases for crowd-funding websites; see GlobalGiving.com.
- Assembled background information, briefing materials, talking points, and agendas for internal and external meetings.
- Managed projects, tracked revenue, and analyzed budget for \$12,000,000 gifts-in-kind program.
- Maintained donor database records via Raiser's Edge and SharePoint.
- Facilitated meetings, coordinated multiple complex calendars, booked rooms, assisted with technology, and took minutes and meeting summaries.

Webmaster and Copywriter, The George Washington University, Graduate Enrollment Management, July 2015 – September 2015

- Updated content and assured accuracy of more than 400 Drupal-based university webpages.
- Contributed messaging for media ads and brochures to support GW's graduate enrollment.
- Prepared market research reports to improve engagement with prospective graduate studies.
- Managed special recruitment and mailing list projects to support graduate enrollment goals.
- Maintaining CRM database of prospective applicants to increase enrollment.

Graduate Assistant, The George Washington University, Office of Graduate Enrollment Management, July 2010 – August 2012; September 2014 – July 2015

- Lead campus tours to incoming and prospective graduate students, international delegations, and VIPs.
- Supported the administrative needs of the Vice Provost of Graduate Enrollment and her executive staff.
- Provided prospective students with information on graduate programs and the enrollment process.
- Managed email correspondence and telephone inquiries from prospective and incoming students.
- Created training materials and processes handbook for new graduate assistants.
- Chosen twice as a featured speaker at the Graduate Welcome Ceremonies in 2012 and 2015.

Intern, U.S. Department of State, Bureau of Education and Cultural Affairs, Office of International Visitors, Community Relations, February 2015 – June 2015

- Prepared grant solicitations and funding notices totaling over \$500,000.
- Drafted prepared remarks and correspondence for high-level bureau officials.
- Proofread grant notices and contracts to ensure compliance with federal requirements and best practices.
- Staffed special events including the 2015 Global Chiefs of Mission Conference and the Goldman Sachs 10,000 Women Luncheon.
- Prepared briefing materials for meetings and conferences.
- Contributed to social media team for the International Visitor Leadership Program hosting 4,500 participants annually.

Adjunct Professor of English, The George Washington University, August 2012 – May 2014

- Taught advanced research, analysis, and communication skills to 20 undergraduate students per semester.
- Lectured on topics related to English literature, art, history, and culture after 1700.
- Assigned and graded projects and created performance plans for each student.
- Elected Vice President of Professional Development for the English Graduate Student Association to provide professionalization training to graduate students.

Adjunct Professor of English, University Maryland Baltimore County, January 2013 – May 2013

- Taught upper-level (400-level) course on Victorian and Modernist literature.
- Lectured on the relationship between English literature and visual culture.
- Led writing workshops for approximately 40 students to improve research methodology and writing skills.

Teaching Assistant, The George Washington University, English Department, January 2009 – May 2012

- Assisted in teaching classes, including “Virginia Woolf and Visual Culture” and “Modernism.”
- Provided guidance to students on the essay process from brainstorming to writing, editing, and submitting final projects.
- Evaluated undergraduate performance and graded written assignments.

Human Resources/Payroll Manager, R. K. Wallace Construction, Jayess, MS, July 2007 – August 2008

- Prepared reports analyzing operating budgets, job costs, work orders, and billing.
- Independently created and successfully implemented company-wide employee and safety policies.
- Tracked and processed weekly payroll for approximately 70 employees.

Education

Ph.D. in English (3.96 GPA), The George Washington University, August 2008 – May 2015

Published Dissertation: *Looking for the Picturesque: Visual Culture of the Literature of Tourism in the Long Nineteenth Century.*

M.A. in English with Distinction, Exeter University, England, September 2005 – January 2007

Distinction with Commendation for highest marks given to a Master’s dissertation.

B.A. in English (4.0 GPA), University of Southern Mississippi, August 2001 – May 2004

Study Abroad: The Abbey Program, 2003 (Pontlevoy, France) and British Studies, 1999 (London, England).

Select Publications

“Reading Sontag in Paris.” *Literary Hub*, May 26, 2017, www.lithub.com/reading-susan-sontag-in-paris/.

“Digging Up Nostalgia: Archaeology and Racism in Agatha Christie’s *Poirot*.” *The Platform UK*, November 6, 2017. www.the-platform.org.uk/#article/12488.

“Tourism in the Age of Mechanical Reproduction: Aesthetics and Advertisement in Travel Posters and Luggage Labels.” *Britain and the Narration of Travel in the Nineteenth Century*. Ed. Kate Hill. Farnham, UK: Ashgate, 2016. 129 - 149.

Looking for the Picturesque: Visual Culture of the Literature of Tourism in the Long Nineteenth Century. Dissertation. ProQuest/GWU. April 1, 2015.

“The Precise and the Subjective: The Guidebook Industry and Women's Travel Writing in Late-Nineteenth Century Europe and North Africa.” *Women, Travel Writing, and Truth*. Ed. Clare Broome Saunders. Oxford, UK: Routledge, 2014. 61 - 76.

Skills: Microsoft Office Suite (Word, Excel, PowerPoint), Drupal, WordPress, HTML/CSS, StoryMap.js, TimeLine.js; some experience in JavaScript, PHP, GIS Mapping,