

# Lori Nicole Brister

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*Experienced writer and editor, strong oral communication skills, proficient in HTML/CSS, content management (including Drupal and Wordpress), social media, and web analytics*

## **Professional Experience**

### **Webmaster and Copywriter, The George Washington University.**

Office of Graduate Enrollment Management . August 2015 to Present.

- Write and manage content for more than 400 Drupal-based webpages
- Craft messaging for marketing and promotional materials for 200 graduate programs
- Support recruitment and enrollment initiatives for a graduate student body of 15,000

### **Graduate Assistant, The George Washington University**

Office of Graduate Enrollment Management. July 2010 to August 2012; September 2014 to August 2015

- Manage correspondence from prospective graduate students and external stakeholders
- Lead campus tours to incoming and prospective graduate students and international dignitaries
- Maintain Customer Relations Management (CRM) databases and dynamic Excel spreadsheets

### **Intern, U.S. Department of State .**

Bureau of Education and Cultural Affairs, Office of International Visitors, Community Relations, February 2015 to June 2015

- Contribute to social media team for the International Visitor Leadership Program hosting 4500 participants yearly
- Prepare grant solicitations and funding notices totaling over \$500,000
- Liaise with NGOs and international dignitaries to foster public-private partnerships
- Volunteer staff for events including the Chiefs of Mission Conference and the Goldman Sachs 10,000 Women

### **Founder, GW Digital Humanities Working Group.** June 2013 to Present

- Host events and guest speakers for Omeka, PHP/SQL, and public-facing digital projects
- Lead workshops training graduate students in HTML/CSS, web design, and scholarly blogging
- Work on team building innovative digital archives and collections for student-led projects

### **Adjunct Professor of English, The George Washington University.** August 2012 to May 2014

- Lectured on co-evolution of literary and artistic movements
- Taught advanced research, analysis, and critical writing to 75 undergraduate students
- Used WordPress to host class blog to engage students in digital writing and visual culture

### **Teaching Assistant, The George Washington University.** English Department. January 2009 to August 2012

- Assisted in teaching classes, including “Virginia Woolf and Visual Culture” and “Modernism”
- Guided students through essay process from brainstorming to writing, editing, and submitting
- Evaluated undergraduate performance and graded written assignments

### Digital Media and Humanities

- “Looking for the Picturesque in the Digital Humanities: A Digital Companion to a Dissertation” <http://loribrister.com/dissertation.html> (includes digital edition of Ruskin, GIS mapping, TEI, and digital collections of tourist ephemera)
- “Mapping Movement in Mrs. Dalloway” (an interactive map of characters’ movements through London)
- GW Digital Humanities Working Group, founder and co-organizer
- GW Digital Humanities Institute, member
- THATCamp, The George Washington University (April 2014, 2015)
- RailsGirls, George Mason University (September 2013)
- Skills: HTML,CSS, JavaScript, HTML/CSS, Bootstrap, WordPress, Drupal, Prezi, Timeline JS, GIS Mapping

### Select Publications

“Tourism in the Age of Mechanical Reproduction: Aesthetics and Advertisement in Travel Posters and Luggage Labels.” *Britain and the Narration of Travel in the Nineteenth Century*. Ed. Kate Hill. Farnham, UK: Ashgate. (forthcoming, January 2016).

*Looking for the Picturesque: Visual Culture of the Literature of Tourism in the Long Nineteenth Century*. Dissertation. ProQuest/GWU. April 1, 2015.

“The Precise and the Subjective: The Guidebook Industry and Women’s Travel Writing in Late-Nineteenth Century Europe and North Africa.” *Women, Travel Writing, and Truth*. Ed. Clare Broome Saunders. Oxford, UK: Routledge, 2014. 61-76.

### Select Conferences/ Oral Communication Skills

“A Digital Dissertation Companion.” *Digital Humanities Showcase*. Washington, DC. February 2015.

“A Small World After All: U.S. Foreign Policy, Walt Disney, and Tourism as Cultural Diplomacy.” *Mid-Atlantic Popular & American Culture Association*. Baltimore, MD. November 2014.

“Evidence of Things Seen: Postcards, Photographs, Luggage Labels, and the Commodification of Victorian Tourism.” *North American Victorian Studies Association*. Pasadena, CA. October 2013.

### Education

**Ph.D. in English (3.96 GPA), The George Washington University, August 2008 – March 2015**  
Published Dissertation: *Looking for the Picturesque: Visual Culture of the Literature of Tourism in the Long Nineteenth Century*

**M.A. in English with Distinction, Exeter University, England, September 2005 - January 2007**  
Distinction with Commendation for highest marks given to an M.A. dissertation in Exeter

**B.A. in English (4.0 GPA), University of Southern Mississippi, August 2001 - May 2004**  
Study Abroad: The Abbey Program, 2003 (now called The Village, Pontlevoy, France)  
British Studies, 1999 (London, England)